Color imageCLASS® MF8380Cdw Wireless Laser Multifunction Printer

Wireless[1] Color Laser Multifunction Printer

Create professional marketing materials with detailed color graphics and sharp text with the MF8380Cdw. The MF8380Cdw combines printing, copying, scanning, and faxing in a compact and stylish design with built-in duplexing, ideal for small office customers.

- **Cut paper usage by up to half with automatic 2-sided printing, copying (1→2) and received faxes. A 50-sheet Duplex Auto Document Feeder (ADF)[2] eliminates having to copy, scan, or fax one sheet at a time and also saves paper.**
- **Print, copy, scan or fax from anywhere in the office with built-in wireless connectivity.[1] Ethernet connectivity is also built in.**
- **Print or copy in monochrome or color at high speeds of up to 21 ppm/cpm.**
- **Replace only one consumable per color without a mess using the Single Cartridge System.**

21 Black 21 Color ppm — Auto Duplex Print

Fast Speeds, Reduced Paper Usage

Print monochrome or color documents at fast speeds of 21 ppm. Reduce paper usage by up to half with built-in 2-sided printing, copying (1 → 2), and printing of received faxes. A 50-sheet Duplex ADF[1] eliminates having to copy one sheet at a time and also saves paper.

Wi Fi — Ethernet

Wireless or Wired Connectivity

Point out the Wi-Fi icon on the MF8380Cdw's control panel. Tell your customer that the MF8380Cdw can be shared anywhere in the office thanks to built-in wireless connectivity.[1] Ethernet connectivity is also built-in.

SUPERIOR COLOR IMAGING — Pure BLACK — AUTO GRADATION ADJUSTMENT

Superior Color Imaging

Tell your customer that unlike some competitors, the MF8380Cdw uses Pure Black Technology, which utilizes only the black toner to print rich black text. If the MF8380Cdw is moved to another location, Auto Gradation Adjustment helps to produce consistently excellent color output by automatically adjusting to changes in the environment. Capture finer details and remarkable tone-on-tone clarity with Superior Color Imaging.

Easy-to-Use Interface

Navigate through some printer menus to show how easy it is to use the MF8380Cdw with the large 5-line backlit LCD. On-screen animations assist customers with tasks such as changing cartridges. Save time with one-touch buttons: Scan documents and send them to a computer (Push Scan), save toner and paper by putting up to 4 documents on a single side of plain paper, or require a numeric code to start printing using Secure Print.

SINGLE CARTRIDGE SYSTEM — ALWAYS ASK FOR GENUINE TONER, PARTS & SUPPLIES

Quick and Easy Maintenance

Take the toner cartridge out of the MF8380Cdw and show it to your customers. Tell them that the toner and drum are in one unit, making it easy to replace consumables. The Single Cartridge system is also 100% recycled, making it an eco-conscious product.

ENERGY STAR — Color Print — QUICK 1st PRINT — 50 Sheets Duplex ADF[2] — FAX 33.6 kbps[3] — BACKGROUND REMOVAL — Network SCAN 600×600dpi[1] — SCAN to USB — Hi-Speed USB — Windows 7 — Mac

Toner

Cartridge 118 (Cyan, Magenta, Yellow, Black)

- Black (Yields approximately 3,400 pages based on ISO/IEC Standard)
- C/M/Y (Each cartridge yields approx. 2,900 pages based on ISO/IEC Standard)
- Starter Cartridges Included

Operating System[4]

Windows® 7 / Vista® / XP / 2000 / Server 2008 (R1/R2) / Server 2003[5]
Mac® OS X 10.4.9 – 10.6
Linux (Print only)

Environmentally Conscious www.usa.canon.com/green

- **Toner Cartridge Recycling Program** - Canon toner cartridges are 100% recovered with zero landfill waste.
- **Energy Saving Mode** - When the imageCLASS MF8380Cdw enters Energy Saving Mode, it has a low power consumption of 3 watts of energy.

SALES TIP!

Discuss the importance of protecting sensitive information in the office with Secure Print.

After sending the document to the MF8380Cdw, the Secure Print button must be pressed and a user-created numeric code must be entered on the control panel to start printing.

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Why Choose the MF8380Cdw

Over the HP LaserJet CM2320nf

- Capture fine details with remarkable tone-on-tone clarity, thanks to Canon Superior Color Imaging Technologies.
- Print documents with sharp text and detailed graphics with a print resolution of 2400 x 600 dpi.
- Bring documents anywhere without having to print them by scanning to a USB flash drive. Save time by printing directly from a USB flash drive.

Over the Brother MFC-9460CDN

- Achieve consistent quality page after page and replace only one consumable per color without a mess using the Single Cartridge System.
- Complete tasks easily and get help with printer functions with a 5-line backlit LCD with animations.
- Protect sensitive information. Secure Print prevents important documents from getting into the wrong hands.

Color imageCLASS® MF8380Cdw	HP LaserJet CM2320nf	Brother MFC-9460CDN
Speed and Quality		
Canon Superior Color Imaging Technologies / Pure Black Auto Gradation Adjustment	N / A	Digital Color LED
21 ppm (color) / 21 ppm (B&W)	21 ppm (color) / 21 ppm (B&W)	25 ppm (color) / 25 ppm (B&W)
Print: 2400 x 600 dpi quality	Print: 600 x 600 dpi	Print: 2400 x 600 dpi
Super G3 Fax[3] 512-page fax memory[6] 19 one-touch speed / 181 coded dials	Super G3 Fax 250-page fax memory Up to 120 speed dials	Super G3 Fax Up to 500-page fax memory 316 Auto dial locations
Ease of Use		
Duplex Printing / Copying (1 → 2) Received Faxes	NO Duplex	Duplex Printing
5-line backlit LCD with animations One-Touch Buttons	2.4” Color Graphic LCD	2-Line monochrome backlit LCD
Four Individual Single Cartridge Systems: Cartridge 118 (C/M/Y/K)	Four Individual Color LaserJet Cartridges (C/M/Y/K)	Separate Toners (C/M/Y/K) and Drum Unit
50-sheet Duplex ADF[1] 250-sheet Cassette Optional 2nd 250-sheet Cassette 50-sheet Multipurpose Tray Scan to USB, Print from USB Scan to E-mail or SMB Network Print, Scan[2], PC Fax	50-sheet ADF 250-sheet Input Tray Optional 2nd 250-sheet Input Tray 50-sheet Multipurpose Tray NO Scanner Features	35-Page ADF 500-sheet Cassette Optional 2nd 500-sheet Cassette 50-sheet Multi-Purpose Tray Scan to USB, E-mail, Image, OCR File, FTP, Network Network Print, Scan, PC Fax
Connectivity, Power Use & Warranty		
Wi-Fi 802.11 b/g/n[1] Ethernet USB 2.0 Hi-Speed	NO Wireless Ethernet USB 2.0 Hi-Speed	NO Wireless Ethernet USB 2.0 Hi-Speed
3W Energy Saver Mode	9.2W Sleep Mode	1.5W Sleep Mode
1-year limited exchange / carry-in warranty[7] US-Based Customer Support	1-year on-site repair, limited hardware HP warranty, telephone and Web support	1-year on-site limited warranty

1 Wireless performance may vary based on terrain and distance between the printer and wireless network clients. Network scanning is via Windows OS only.
2 Based on 20 lb. paper.
3 The Public Switched Telephone Network currently supports fax modem speeds of 28.8 Kbps or lower, depending on telephone line conditions. Sending and receiving fax machines need to conform to ITU-T v.34 guidelines.
4 Most updated drivers can be found at www.usa.canon.com. Some drivers may not be included in the original packaging or available immediately at time of purchase.
5 Server 2003, Server 2008 via network connection only.
6 Based on ITU-T #1 Chart (standard mode).
7 Warranty Card is subject to certain conditions and restrictions. See warranty card for details.